



eCommerce Delivery

Postal Services

Print & Mail Solutions

With three decades of experience, and a huge range of services and solutions, we help businesses connect with their audience through print & mail.

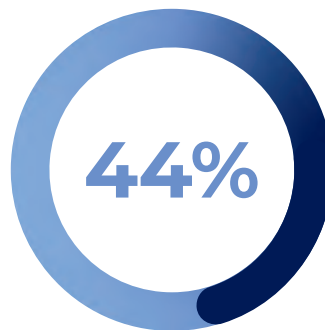
We know every customer, campaign, and communication is unique, so we help find the best possible blend of services that give YOU exactly what YOU need. We can provide a variety of options, allowing you to make an informed decision on what is best for your recipients.

With cutting-edge technology, sustainability, and exceptional customer service at our core, we streamline your print and mailing needs, saving you time & money.

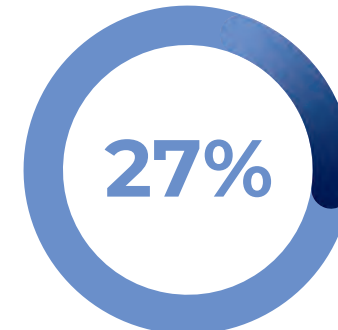
Did You Know...



94% of mail is engaged with. Consumers can choose to engage with mail as and when it suits them, unlike with digital ads (Marketreach)



44% of consumers visit a company's website after reading a piece of direct mail (Data & Marketing Association)



27% of direct mail is still 'live' after 28 days of receipt. This increases the life span of content, encouraging long-term memory encoding, and boosting brand recall (Data & Marketing Association)



Consumer Advertising Mail Is Estimated To Generate Nearly **£27 Billion** Worth Of Business A Year (DMIS Response Rates Survey)



Nearly **90%** of consumers [K28] prefer a campaign with a mixture of physical and digital elements (Marketreach)



For every 100 people reached with partially addressed mail, an additional 10 people will see your mail item. Partially addressed mail is shared and has an additional reach of **+10%** (JIC Mail)

Data Services

Good data is vital for any successful mailing campaign as it ensures that messages reach the right audience, leading to higher engagement and conversion rates. Whether you are communicating locally, globally, on a small or large scale, MHI can help you enhance your data in a variety of ways to maximise its impact and effectiveness.



Accuracy – Ensure your data is up-to-date and accurate to avoid wasted resources and costs on undeliverable mail and targeting the wrong audience.



Relevance – Tailor messages based on demographic, geographic, and behavioural data to make them more relevant to recipients, increasing the likelihood of response.



Segmentation – Divide the audience into segments based on shared characteristics to deliver personalized content that resonates with each group.



Consent – Respect data privacy laws and obtain consent from recipients before sending marketing materials to maintain trust and compliance.



Analytics – Track and analyse campaign performance metrics to refine future strategies and optimize ROI

- ✓ Secure Data Processing
- ✓ Data Cleaning & Optimisation
- ✓ Postal Address Validation & Enhancement
- ✓ De-Duplication
- ✓ Deceased, Movers, & Goneaway Address Checking
- ✓ MPS Checks – (Mailing Preference Service)*
- ✓ TPS Checks (Telephone Preference Service)*
- ✓ Data Sortation
- ✓ Geographical Profiling
- ✓ Global Postage Optimisation

**Check if your recipients have registered their wish not to receive unsolicited sales and advertising by mail, or telephone*



With GDPR compliance and data security at the core of our operation, you can be assured your data will be kept safe and confidential. We hold an ISO 27001 accreditation which is assessed annually, ensuring the upmost information security management. This in hand with our ISO 9001 certification highlights the consistency of the quality of our provision of products and services.

Print Solutions

Revolutionize your marketing and printed communications with our cutting-edge Print & Personalization services! From eye-catching marketing materials to essential business documents, we utilize state-of-the-art digital printing technology to bring your visions to life with precision and vibrancy. Discover how we can elevate your brand's presence and efficiency.



Digital Print & Personalisation



Envelope Print



Inkjet Print



Label Printing



Direct Mail



Business Mail



Advertising & Promotional Collateral



Financial & Transactional



Election Mail



Publications & Subscription Mail



Partially-Addressed Mail (PAM)



Door-Drop



Letters



Postcards & Self-Mailers



Statements & Financial Documents



Posters & Prints



Brochures, Booklets & Leaflets

Enclosing, Wrapping & Fulfilment

At MHI, we understand the significance of a well-packaged product that not only protects its contents but also enhances its presentation. Whether you're looking for eye-catching wrap to captivate your customers, high-speed machine enclosing to ensure your mail is fulfilled as efficiently as possible, or bespoke packaging solutions for a unique project – we can help!



Machine Enclosing

Speedy & efficient, with inline barcode recognition for accuracy - reducing the risk of human error. With automated processes, businesses can streamline mail preparation, ensure precise enclosure of documents, and significantly reduce labour costs.



Eco Wrapping

Our magazine & mail wrapping equipment offers low density recyclable wrapping and completely biodegradable starch-based film wrapping, to help protect your magazines and mail whilst also protecting the environment.



Pick & Pack

Our team of skilled packers have the expertise and capability to handle a wide variety of products, from delicate items that require gentle handling to bulky or awkwardly shaped goods that need careful packing.



Bespoke Fulfilment We understand that our clients' requirements will vary greatly, so our team can work with you to create customized packing solutions that can accommodate specific items, packaging materials, and labelling requirements.

Other Services

In addition to data, print, and enclosing solutions, we offer a whole range of additional specialist services and platforms all under 1 roof – so whether you need wiro-binding, ID cards, global postal solutions, eCommerce distribution, bespoke fulfilment of employee engagement packs, or promotional products/packages – you can find a summary of some of them below, and please don't hesitate to get in touch if you would like more information.

- ✓ Global Postage Solutions
- ✓ Pharma Solutions
- ✓ Wiro-Binding
- ✓ Desk Calendars
- ✓ Folding & Print Finishing
- ✓ Glue Dotting & Tab Sealing
- ✓ ID Card Printing
- ✓ Employee Engagement Packs
- ✓ Promotional Gift Packs
- ✓ Product Sampling
- ✓ Branded Merchandise

- ✓ Fashion & Apparel
- ✓ Beauty
- ✓ Books
- ✓ Media
- ✓ Lifestyle
- ✓ Outdoors
- ✓ Health & Wellbeing
- ✓ Personal Care
- ✓ Household Goods
- ✓ Electronics
- ✓ Kickstarter Projects

nexae
Our online
e-Commerce Portal

SendVia
Our on-demand
Postcard Portal

hecom
higher education
community
Our Higher Education
Brand

Sustainability

We put the environment at the heart of what we do. We can help you assess a variety of sustainable options and reduce your carbon footprint, to make your print & mail as green as it can be.



Eco-Friendly Tech

Our specialised software ensures the most efficient GPS tracked routes are used. Transport efficiencies are improved and the logistics burden and volume of rejected parcels is reduced, with more first-time deliveries of items



Solar Panels

Solar powers the company's Digital Print department and Electric Vehicle Charging Points, reducing the company's CO2 emissions by more than 21.5% (2023). And when the sun isn't shining, energy is supplied from renewable sources



Greener Materials

Promoting the use of recycled or sustainable materials, sourced locally. MHI proactively encourage the use of sustainable paper in the mail industry



Recyclable Packaging

Our magazine wrapping equipment offers low density recyclable wrapping and completely biodegradable starch-based wrapping



Carbon Footprint Reporting

We monitor the carbon footprint across countries to provide clients with sustainable reporting on their delivery routes



Less Landfill

Up to 80% of all our company waste gets recycled, where it's not precluded by a prior process

Contact one of the team here at MHI to see how we can help with your print & Mailing needs.

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