

PRINTIQ MIS AT THE CORE OF YOUR BUSINESS

At printIQ we specialise in delivering an intelligent MIS solution directly to the core of your business, maximising visibility and connectivity across the workflow while driving efficiencies and growing new revenue streams.

[Book a meeting here](#)

printIQ.com

GROW SCALE SUCCEED WITH PRINTIQ

INNOVATION BREEDS SUCCESS

In the fast-changing business environments that we now operate in, businesses must adapt their strategies and innovate just to remain. PrintIQ helps you to undertake these critical transformations and get you set for future success.

- Seamless integration into third-party systems offering expanded capabilities.
- Modular, agile infrastructure that expands as your business does.
- Continuously innovating with new segments and integrating with new specialist partners.
- In-house development team to create, build and integrate everything you and your business needs.

POWER OF AUTOMATION

Quoting, job submission, payment, prepress, proofing, production, finishing, delivery, and fulfilment can all be automated to keep pace with customer demand.

- Automation in print is all about simplifying the rules and implementing process discipline.
- Reduce costs by removing steps in a process that are repetitive or add little value.
- Enable seamless interaction from outside sources to bring large volumes of orders or processes into a system.

ACCESS ALL AREAS

Manage production from any location, accessing real-time data via departmental dashboards and a plethora of custom reports.

- 24-7 access from anywhere on any device.
- The ability to quote a job, pay online and upload artwork in a simple, easy-to-use interface.
- Direct access to place an order, pay online, upload the artwork, and then check the order status as the job progresses through the factory and on to shipping.
- Re-order previous jobs with a couple of clicks.
- Key analytics at your fingertips 24-7.
- Status updates as jobs pass through each department, so staff only need to interact when required. There's even a traffic light system for visual simplicity.

- Eliminating repetitive tasks and the manual re-keying of data will reduce errors and free your staff to work on more profitable work.
- Visibility across the entire workflow as statuses are automatically updated as the work moves effortlessly from one stage to the next.
- The printIQ automation tools maximize the return on our customers' investment in plant and equipment and make a quantifiable difference to production efficiencies.

COST CONTROL

Printers who understand their costs and respond to the market can reinvent their business to respond to market demands.

- Get visibility of which products and processes are profitable and should be promoted and respond strategically to market shifts.
- Accurately track your costs while retaining the flexibility to target market pricing.
- Apply multiple pricing methods to different segments of your business, giving you the flexibility to grow into new areas with market-driven pricing while building up your costing model over time.
- Handle various costing methods such as Traditional Cost Plus Mark-up, which uses the raw costs of manufacturing & materials and then adds a profit margin to the top to produce the selling price.
- Add a mark-up to cover plant overheads if these are not worked into the cost pricing.
- Several versions of Market-Driven Pricing which allow you to use the surrounding competitive market rates and apply them to a catalogue of the products.
- Quantified information at your fingertips that allow you to make intelligent and strategic decisions.

SYSTEM INTEGRATIONS

Your business strives to deliver your customers' needs without compromising your business objectives, retaining margin, reducing costs, and generating customer loyalty for your brand and products.

- The goal is to provide a simple process and yet still allow for all possible variations. It generates a unique selling proposition, creating the loyalty you need.
- You need the capacity to grow and as you do to maximise your initial investment and bring on new opportunities as your solution expands.
- We offer direct integration with an array of cloud based accounting packages or integrated third-party applications.
- When applications talk to each other, your capabilities exponentially expand, providing the connectivity your customers now demand. We even expose many of the workflows in printIQ via our API's, expanding the possibilities even further.

PrintIQ is proud to work with the best



GAME CHANGING MIS FROM PRINTIQ

Transforming the critical areas of your print business to set you up for future success.

CUSTOMER ENQUIRY

- Speed of quote
- Share job status instantly
- Let IQ email the quote
- Share quote acceptance links

ESTIMATING

- Anyone can estimate
- Quotes generated at speed
- Re-order in 2 clicks
- Copy / Version quotes in seconds
- IQ quotes all routes through production
- Let IQ chase quote approval

ACCOUNT MANAGEMENT

- Simple user interface
- Easy to onboard staff with system
- Cloud based

ACCOUNTS

- Links to Account Packages by API connection or legacy
- Cloud based Accounts Package connectivity

BUSINESS ANALYTICS

- Identify what jobs are profitable
- Identify jobs which cause the business issues
- Generate reports from shopfloor data collection
- Run automated reports
- Share data as Dashboards

PRE-PRESS

- Workflow Automation
- Proof Approval handled by IQ
- Status changes automated when Accepted or Rejected

PRODUCTION

- Data Capture using Stop/Start or Barcode
- Capture progress on iPhone / Android / Tablet / Screens
- Job status shared 24/7
- Access Production business from anywhere

WEB2PRINT

- Inject orders from Web2Print systems
- Place jobs straight into production

CUSTOMER PORTAL

- Build custom portals for re-orders or self quoting
- Allow customers to re-order In 2 clicks
- Share stock levels with customers
- Customers build their own quotes
- Customers can check quote status
- Brand your customers portal to match their business

SUPPLIER PORTAL

- Award work to suppliers through web portal
- Suppliers see success rates of jobs quoted
- Artwork and PO's are shared with supplier via portal
- Outsource to multiple suppliers
- Allow suppliers to bid on open outwork jobs
- Central repository of information

WAREHOUSE & DESPATCH

- Warehouse structure set by IQ
- Barcode Bays / Racking / Storage
- Simplify stock takes
- Track Inventory transactions

 Track your job at any point in the production process.

