



Midmarket Print Suite™

A large, stylized butterfly with a low-poly, geometric design in shades of blue and purple. It is positioned in the center of the frame, appearing to fly over a background of glowing, translucent mechanical gears. The entire scene is set against a dark, starry space-like background with a bright blue light source behind the butterfly.

Beyond automation
is transformation

Empower Evolve Excite

Innovation and technology is taking center stage in the print industry and printers are being required to embrace new trends, new business practices, and achieve new levels of production to maintain profitability and growth. Shifting work requirements, along with customer centric print production, the need to ensure secure data, and being able to quickly and easily assess the health of any business is a primary concern for many printers in today's digital landscape.

The EFI™ Midmarket Print Suite is a print MIS/ERP solution built for the commercial and display graphics industries to meet the challenges printers face today and adapt as their business grows and evolves. The system empowers customers to take control of their production in new ways while optimizing resources and processes that allows them to provide exciting and transformative products to their clients. The EFI Midmarket Print Suite provides a robust browser-based platform, allowing printers to evolve as the world around them changes to ensure longevity in the print industry. With an end-to-end workflow solution, the Midmarket Print Suite provides the flexible and scalable print platform businesses need to meet challenges today and tomorrow.

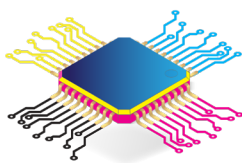


Midmarket Print Suite

Transformation at your fingertips



eCommerce



MIS



Scheduling



Shipping

Sustainability

eCommerce and web-to-print

It is now more important than ever to ensure your facility has an online presence. Allowing your customers to place orders directly online. The EFI MarketDirect StoreFront is a web-to-print solution designed to power your print production. As part of the comprehensive Midmarket Print Suite portfolio, our eCommerce and web-to-print solution offers you a flexible, scalable, future-proof investment.

-  Reduce costs and improve productivity
-  Streamline and improve the efficiency of the print/supply distribution chain
-  Expand marketing reach beyond a local footprint
-  Create “sticky” customers increasing customer retention and loyalty

Efficiency and reliability

Pre-production

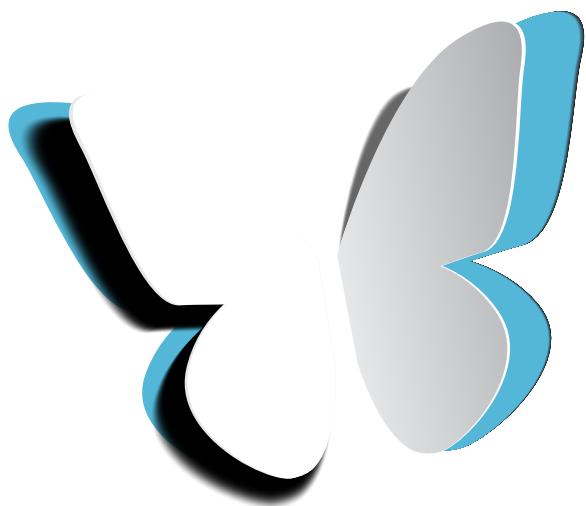
The Midmarket Print Suite integration provides superior capabilities for imposition and pre-flighting options. Simplify layout creation and more effectively manage print jobs while reducing waste and labor costs.

-  Bidirectional communication with major pre-press providers
-  Achieve greater automation
-  Reduce pre-flight time
-  Imposition made easy

Production intelligence

Production data is collected and fed directly into the MIS for analysis.

-  Collect accurate, real-time production data automatically to analyse job costs
-  Capture shop floor data with up-to-the minute results
-  Increase throughput without increasing costs on your existing equipment with your existing staff
-  Know the real cost of production



Flexible, secure, and reliable print management solution for every aspect of your business

Optimization

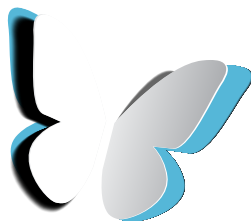
Scheduling and resource optimization tools

-  Intelligent automation and optimization provide a global view of the production floor allowing you to handle more work in the most profitable way possible
-  Synchronise and optimise scheduling across the production floor
-  Identify and resolve constraints to maximize capacity and minimize waste for single and multi-site locations
-  Empower your team to make data-driven decisions based on full plant visibility with accurate information
-  Visualise business data in a meaningful way to make strategic decisions and ensure your company is meeting the goals set and can navigate the path forward

Shipping efficiency

Transform your shipping department into a profit center by streamlining and automating shipping processes

-  One shipping solution for your entire business
-  Improved customer communication and on-time delivery
-  Improve cash flow by reducing sales days outstanding
-  Accelerate the ship-to-bill cycle
-  Provide visibility into shipping statuses and costs



What Pace and EFI has allowed us to do is bring all the pieces under one virtual roof to grow and scale our business. We have good visibility into all the parts of the business and how they relate to one another.

DENNIS RIGGS,
PRESIDENT & CEO,
PROMOTIONAL SPRING

EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity. Visit eproductivitysoftware.com or call 650-357-3500 for more information.



Nothing herein should be construed as a warranty in addition to the express warranty statement provided with EFI products and services.

The APPS logo, AutoCal, Auto-Count, Balance, BESTColor, BioVu, BioWare, ColorPASS, Colorproof, ColorWise, Command WorkStation, CopyNet, Cretachrom, Cretaprint, the Cretaprint logo, Cretaprinter, Cretaroller, Digital StoreFront, DocBuilder, DocBuilder Pro, DockNet, DocStream, DSFdesign Studio, Dynamic Wedge, EDOX, EFI, the EFI logo, Electronics For Imaging, Entrac, EPCount, EPPhoto, EPRegister, EPStatus, Estimate, ExpressPay, FabriVu, Fast-4, Fiery, the Fiery logo, Fiery Driven, the Fiery Driven logo, Fiery JobFlow, Fiery JobMaster, Fiery Link, Fiery Navigator, Fiery Prints, the Fiery Prints logo, Fiery Spark, FreeForm, Hagen, Inkintensity, Inkware, LapNet, Logic, Metrix, MicroPress, MiniNet, Monarch, OneFlow, Pace, Pegasus, Pegasus Vision, PhotoXposure, PressVu, Printcafe, PrinterSite, PrintFlow, PrintMe, the PrintMe logo, PrintSmith, PrintSmith Site, PrintStream, Print to Win, Prograph, PSI, PSI Flexo, Radius, Remoteproof, RIPChips, RIP-While-Print, Screenproof, SendMe, Sincolor, Splash, Spot-On, TrackNet, UltraPress, UltraTex, UltraVu, UV Series 50, VisualCal, VUTEK, the VUTEK logo, and WebTools are trademarks of Electronics For Imaging, Inc. and/or its wholly owned subsidiaries in the U.S. and/or certain other countries.

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