

Webservice

Get print-ready map images for your production - whenever you need them! Using the locr BATCH Tool you can create maps through our web front-end, and then download personalized maps directly from our servers.

VDP Software & API



one to one in one™

XMPie Mapping Service,
powered by locr

quadi⁷ent
customer experience. activated.

Integration with quadi⁷ent
Inspire for online request
of individualized maps



Integration with
HP SmartStream Designer

Viva^{medial}e»

Integration with web-based
crossmedia campaign tool



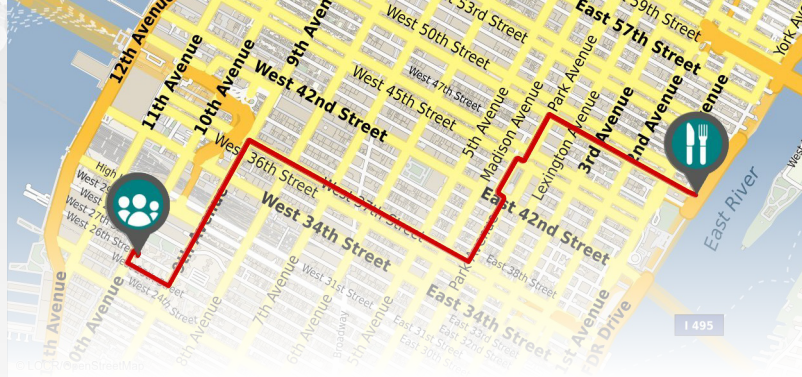
Integration with Directsmile
Cross Media Designer



Integration in CEWE photo
book software

Contact Us:

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info@locr.com
www.locr.com



MAPcreation

locr[®]

GEOservices & MAPS

Personalized maps that
work best for you -
and your marketing campaigns!

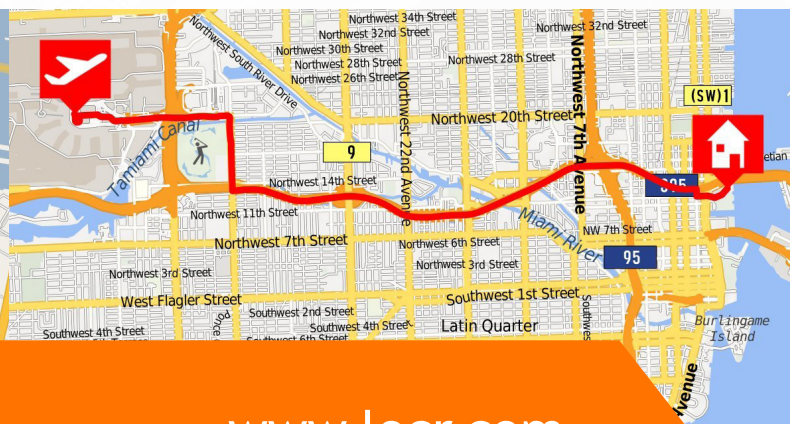
It's easy to create maps with locr!

You just need to provide us with:

- Address Data including
 - Postal addresses without recipient names
 - Unique ID for each address
 - Recipients and destinations in separate address files
 - Address lists as .csv or .xls files
- Logos and Icons
 - Choose from locr's wide range of business icons or send us your own
- Project Information
 - Map size
 - Number of addresses
 - Your chosen locr map style

Once we have that information, we then provide you:

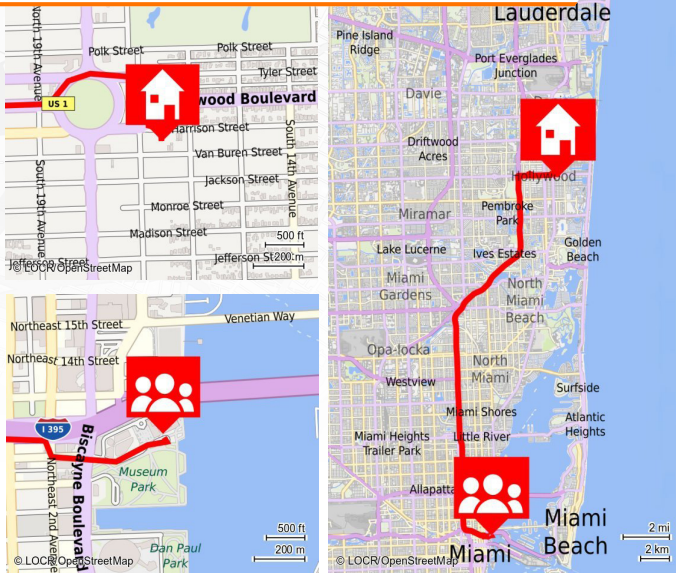
- Test maps for release
- Maps generated as .jpeg file in 300 dpi RGB
- Optional: locr GEOservices & GEOanalytics
- Optional: locr VIDEOmaps provided as a video file in HD quality



For further information

www.locr.com

MULTImaps



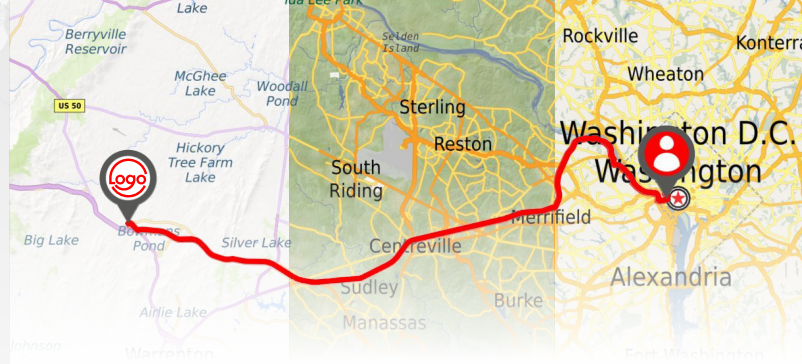
MULTImaps show different map details of one route.

MULTImaps

- Represent multiple views and detailed cut-outs in one image
- Detail routes and route sections
- Display long routes with large-scale maps of the start and end points for easy recognizability

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MAPvariations

locr[®]

GEOservices & MAPS

Make your print and
crossmedia campaigns
more successful

LOCALmaps

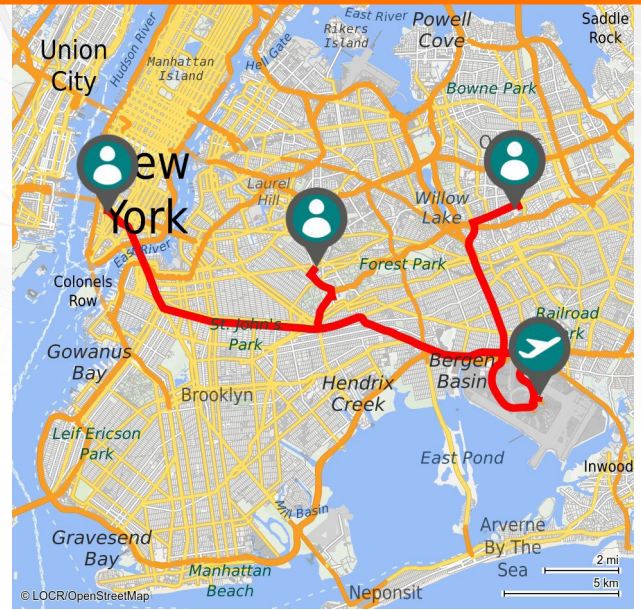


LOCALmaps show one or more locations near a recipient's home or business address.

LOCALmaps

- Highlight one or more locations
- Provide various options such as closest location or a range of locations
- Represent locations with logos, icons, or individual marks

NAVImaps



NAVImaps provide personalized routing from one location to another.

NAVImaps

- Present routes to one or multiple destinations
- Routes may be the shortest or the fastest driving time
- Show recipient and destination addresses represented by different logos
- Specify routes by color



For further information

www.locr.com